
University of Pretoria Yearbook 2018

Dissertation: Marketing management 890 (BEM 890)

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| Qualification | Postgraduate |
| Faculty | Faculty of Economic and Management Sciences |
| Module credits | 180.00 |
| Programmes | MCom Marketing Management |
| Prerequisites | No prerequisites. |
| Language of tuition | Module is presented in English |
| Department | Marketing Management |
| Period of presentation | Year |

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